



Dear Teacher or Group Leader,

Have you heard about 4empowerment? It is free, easy to use and extremely valuable for teachers, students, entire schools and any group of individuals looking to work together on a project, initiative or activity.

Here's the scoop: **We know that the last thing a teacher has is extra time.** So the 4empowerment site and all of its features have been designed with this in mind. The 4empowerment® (4e) platform provides the means for any group of individuals to join together, collaborate on an activity, project or issue and then publish the results of that collaboration, all within a secure permission based online community. Whether that group is an entire school participating in a fundraiser or just a handful of teachers looking to swap lesson ideas, the 4e platform is an intuitive and flexible way to accomplish your goals. Think of it as your project hub, idea finder, collaboration tool and online publishing system all in one place and fully secured. Unlike the many social networking sites currently available, 4e offers a secure online environment, so teachers and parents can feel good that their student's information will be safe. It is a way for teachers to create activities for students to get involved in and a place for all to publish the results of what they are doing.

This is how it's organized: Teachers can create activities within minutes by using a simple activity builder template. The teacher then has the option to select *Moderators* (students, parents or other teachers) to monitor the activities and provide approvals as their proxy. The *Contributors* (students) collaborate within the activity and then create results pages/presentations (including videos, pictures, audio and documents) that can be published for the world to see after Moderator or Teacher approval. *Readers* (generally parents) are those who are invited to view the collaboration within the activity.

How it is all kept secure: Teachers are the gatekeepers. When a teacher creates an activity, they are given the ability to invite anyone they wish under the three roles described above (*moderator, contributor, reader*). They can change a person's role at anytime, and they may assign anyone they trust to Moderate the activity. For some activities a teacher may want to create the activity, assign a Moderator and never look at the activity again. And that can be done. Other teachers may want to be involved at every step, and that is also a possibility.

The 4empowerment site is set up to be flexible and intuitive so that **it takes the workload off of the teacher.** 4e is fun to use and can help you achieve your teaching goals quicker and easier. Other features include:

- 4e's electronic newsletter that communicates project ideas, student contests and showcases student achievement.
- A huge amount of valuable resources, links and lesson plans available to the 4e community.
- Programs such as the Green Ribbon School program (GRS). GRS recognizes schools that participate in activities and projects that encourage conservation, nature play, nature educate and promote health and fitness by providing certification (along with other awards) to a school for accomplishing program requirements.

Please visit the website for more information: www.4empowerment.com.